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Press Release

MY FM Elevates Mr. Rahul Namjoshi as Chief Operating Officer

New Delhi, May 9, 2019

MY FM, radio Business wing of Dainik Bhaskar group today announces elevation of Mr. Rahul J Namjoshi as its Chief Operating Officer (COO). Rahul will spearhead the brand through the transformation in radio industry and focus on bringing in wider acceptance for the radio medium. Also, he will drive the significant partnerships, enhancing reach, brand integrations and lead the launch of content and campaigns for the channel.

Mr. Rahul Namjoshi has joined My FM in 2007 as the Station Head - Ahmedabad city and later took over the role of National Head – Corporate Sales in 2011. Rahul has been instrumental in establishing MY FM as a top choice in the minds of corporate clients and agencies to their advertising needs in Tier-2 and Tier-3 markets.

On the elevation, **Mr. Rahul Namjoshi said**, “I am delighted by the faith the company has shown in me and look forward to further strengthen its brand position in retail and corporate markets. Will try to use my experience in the industry to help contributing to the growth story of the brand and reach to higher scales in this challenging phase”

Mr. Pawan Agarwal, Deputy Managing Director, Dainik Bhaskar Group said, “Rahul has been associated with us since 2007 and under his guidance, the station has achieved many milestones. As a Business Head, he has played a pivotal role in driving growth. We are confident that he will continue to lead the organization on its journey through the steady growth path”

Rahul is an MBA in Marketing and is well-versed with sales strategies in radio industry. He loves to take challenges and conquer obstacles in unknown territories which comes out clearly from the fact that he successfully led the radio expansion in Maharashtra state.

About DB Corp Ltd

DB Corp Ltd. is India's largest print media company that publishes 5 newspapers with Dainik Bhaskar 46 editions, Divya Bhaskar 9 editions & Divya Marathi 6 editions with 220 sub-editions in 3 multiple languages (Hindi, Gujarati and Marathi) across 12 states in India. Our flagship newspapers Dainik Bhaskar (in Hindi) established in 1958, Divya Bhaskar and Saurashtra Samachar (in Gujarati) and Divya Marathi (in Marathi) have a total readership of 5.9 crores, making us the most widely read newspaper group in India with presence in Madhya Pradesh, Chhattisgarh, Rajasthan, Haryana, Punjab, Chandigarh, Himachal Pradesh, Delhi, Gujarat, Maharashtra, Bihar and Jharkhand. Our other noteworthy newspaper brands are Saurashtra Samachar and DB Star. DBCL is the only media conglomerate that enjoys a leadership position in multiple states, in multiple languages and is a dominant player in its all major markets. The company's other business interests also span the radio segment through the brand "94.3 MY FM" Radio station with presence in 7 states and 30 cities. Its growing digital business is led by 9 portals for rapidly expanding digital audiences, and 4 actively downloaded mobile applications.

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